



DATE: September 17, 2008
FROM: Charlie Weber, Director of Marketing
SUBJECT: News Release – New Product Line to be Launched at 2008 Coating Show

For Immediate Release –

Galaxy To Introduce New Product Line Aimed Lowering Energy and Eliminating Phosphate

Every year Finishers gather in Indianapolis for the “Coating Show” which includes a vendor exposition and technical conference. This year promises to potentially be one of the best shows (September 23-25th) in recent years. Indications are that there will be strong attendance because of the interest in new technologies being developed in response to rapidly escalating energy and chemical costs.

Galaxy will introduce the Lean Coat™ low temperature technology. In addition, Galaxy is willing to invest extraordinary efforts in every application to ensure success, a program and commitment to be introduced as “The Hypercare™ Program”.

Galaxy is recognized as a service leader. Galaxy will live up to this reputation and promises success in every Lean Coat application through outstanding efforts before, during the application setup as well as running phases. The Hypercare Program is about Galaxy’s investment of time and training to achieve optimal results.

The process starts with a detailed system survey and thorough understanding of the customer’s individual production setup. Proper equipment setup and chemical application is essential. Close monitoring of results and appropriate adjustments keep superior quality and productivity on track. Out of control conditions need to be recorded and reported for possible action / response.

The bottom line is that the Lean Coat technology offers a wealth of advantages, however, initial and continued success depends on the superior knowledge and expertise of a Galaxy professional and a close cooperative partnership with every customer to ensure every potential efficiency is achieved.

Galaxy has much to offer as the company heads into expanding this technology and its commitment is to deliver the best technology supported by an expert national sales / service force.