

## FOR IMMEDIATE RELEASE

## **Sustainable Water Treatment Program for Cooling Tower Systems**

SHARONVILLE, Ohio – (May 20, 2009) – DuBois Chemicals of Cincinnati, Ohio has just introduced Ultrex Plus PBB, an innovative drum-free water treatment program for cooling tower systems.

Ultrex Plus PBB, a concentrated powder, is designed for superior corrosion and scale control and when used in conjunction with a bio-control program provides a clean heat transfer system. The program leads to lower energy, water and maintenance costs along with extended equipment life. The drum-free package is also much easier and less costly to ship, handle and inventory. DuBois offers a calculator to show the total cost of operation savings, and carbon and water footprint reduction at customer facilities.

"The introduction of Ultrex Plus PBB is part of our continuing commitment to offer our customers sustainable products that not only lower their total cost of operation, but also help to improve their environmental profile," says Blair Imbody, DuBois VP of Marketing and R&D.

"Ultrex Plus PPB provides our customer with high performance drum-free water treatment which saves on freight, handling and inventory costs and lowers energy, water and maintenance costs overall," says Beau Schuetz, DuBois Water Treatment Product Line Manager.

DuBois Chemicals is a global provider of sustainable cleaning solutions for safe, high performing facilities. The company's focus is to develop innovative programs that reduce their customer's total cost of operation. DuBois specializes in the areas of water / wastewater treatment, metal surface finishing / paint pretreatment, transportation / equipment cleaning products, maintenance / general purpose cleaners and specialty lubricants / coolants / oils / additives. For more information, please visit <a href="www.duboischemicals.com">www.duboischemicals.com</a>.

Contact:

DuBois Chemicals 3630 E. Kemper Road Sharonville, OH 45241 Phone: 800-438-2647

www.duboischemicals.com